

BEQUEST CHALLENGE

SAMPLE THANK YOU NOTE ENCLOSED WITH BOB'S THANK YOU CARD FOR NEW BEQUESTS

Dear Mary,


Bob is sending you this thank you note because he cares just like you care. Your gift to future land protection means that you care about bluffs, prairies, forests, streams and farmlands of our beautiful Driftless Area. You are providing food and shelter for our birds, bees, butterflies, and all wildlife.

Thank you for caring!

Your bequest secures the growth and stability of Mississippi Valley Conservancy. We know we must do more and do it faster to protect our plants, animals and our communities from the destruction of climate change and land development. (I might soften this depending on the views of the donor as I know them)

Thank you for protecting the land and the future of the Driftless Area.

Together in conservation,

A handwritten signature in black ink that reads "Carol". The signature is written in a cursive, flowing style.

Carol Abrahamzon
Executive Director
Mississippi Valley Conservancy