

Fundraising Plan - 2017

Goal = \$XXX,XXX

| Activities | Gatekeeper | BOD Contact | Staff Contact | 2015 Gift | 2016 Gift | 2017 Ask |
|-----------------|------------|-------------|---------------|---------------|---------------|---------------|
| Donor Prospects | | | | | | |
| Board | | | | | | |
| Chair | | | ED | 1,000 | 1,000 | 1,200 |
| Board Member A | | Chair | ED | 500 | 700 | 1,000 |
| Board Member B | | Chair | ED | 500 | 1,000 | 1,200 |
| Board Member C | | Chair | ED | 1,000 | 1,200 | 1,500 |
| Board Member D | | Chair | ED | 5,000 | 5,000 | 7,000 |
| Board Member E | | Chair | ED | 2,500 | 3,000 | 5,000 |
| Board Member F | | Chair | ED | 1,000 | 1,000 | 1,200 |
| Goal = \$15,000 | | | | <u>11,500</u> | <u>12,900</u> | <u>18,100</u> |